## OVERVIEW

Cruze carries powerful momentum into 2013 with an array of improvements and new features designed to keep it at the top of the segment. This year Cruze is offered in LS manual (1SA), LS automatic (1SB), 1LT manual (1SC), 1LT automatic (1SD), Eco manual (1SE), Eco automatic (1SF), 2LT manual (1SG), 2LT automatic (1SH) and LTZ automatic (1SJ).

## WHAT'S NEW

- Equipment group packaging revised to match trim and transmission.
- New audio systems – (UP9) and (UFU) Chevrolet MyLink audio system, with a Color Touch AM/FM stereo and (UHQ) Color Touch AM/FM stereo with Navigation.
- New driver alert features – (UFG) Rear Cross Traffic Alert, (UCV) Rear Vision Camera and (UFT) Side Blind Zone Alert.
- (MH9) 6-speed automatic transmission on LS automatic 1SB.
- (FV1) 3.72 final drive axle ratio.
- New packages – (PCR) Technology Package, (PCW) Enhanced Safety Package, (PDB) 1LT Driver Convenience Package and (PDD) 2LT Driver Convenience Package.
- Deleted package – (PCP) Connectivity Package (content now standard on LS 1SA and 1SB).
- (PDC) 1LT/1XF Driver Convenience Package now called Eco Driver Convenience Package.
- Three new exterior colors – Cyber Gray Metallic, Champagne Silver Metallic and Atlantis Blue Metallic.
- Deletions – (UEW) audio system, (FX6) 3.87 final drive axle ratio, chrome belt moldings on LS, and exterior colors Blue Granite Metallic, Gold Mist Metallic and Ice Blue Metallic.

## TOP TEN FEATURES

1. **Midsize roominess and features in a compact car –** A midsize by EPA standards, Cruze has more interior room than most of its competitors and more cargo capacity than Honda Civic, Toyota Corolla, Ford Focus and Hyundai Elantra. Plus, Cruze offers upscale amenities such as Bluetooth for Phone, premium audio and 18" wheels.
2. **Eco model –** Delivers impressive 28 mpg city and segment-leading 42 mpg highway fuel economy thanks to aerodynamic improvements, weight reduction, powertrain modifications, and lower front grille with "active aerodynamics" which uses a small electric motor to open a grille air shutter at low speeds and close it at higher speeds.
3. **1.4L turbo engine –** Now with new RPO code (LUV), delivers the fuel efficiency of a small displacement I4 engine and the low-end torque (148 lb.-ft. at 1850 rpm) of a larger engine. It is engineered to virtually eliminate turbo lag. This 138 hp engine has a 100,000-mile tuning interval.
4. **Impressive safety –** Cruze is equipped with 10 standard air bags along with standard StabiliTrak, Traction Control, ABS with Brake Assist and OnStar.
5. **Engineered to the highest quality and durability standards –** Cruze has been tested in the harshest geographical and climate conditions. Meticulous execution and craftsmanship are seen in its premium materials, tight gap tolerances and quiet ride.
6. **Upscale interior design and materials –** Benchmarked against the best in the world, Cruze seats have increased stitches-per-inch ratio for some of the tightest sew lines in the segment. Both the standard Premium Cloth and available Meridian leather seats (with French stitching) boast a high-end appearance and outstanding durability.
7. **Extraordinary complement of personal technologies –** With standard SiriusXM Radio, Bluetooth for Phone, a USB port and OnStar with Turn-by-Turn Navigation with eNav. Available systems include navigation audio, Remote Start, Pioneer Premium Audio, Rear Parking Assist and, for 2013, Chevrolet MyLink, Rear Cross Traffic Alert, Rear Vision Camera and Side Blind Zone Alert.
8. **RS Appearance Package –** Adds unique styling features, including rocker moldings, unique front and rear fascias, front fog lamps, rear spoiler and uplevel jeweled instrument panel cluster with chrome trim rings.
9. **Controlled and confident chassis –** The MacPherson strut-type front and Z-link rear suspension (standard on 2LT, 1LT and LTZ) ensure lateral stability and a balanced driving experience. Standard StabiliTrak, Traction Control and ABS add even more control and confidence.
10. **The best coverage in America –** With 3-year/36,000-mile bumper-to-bumper and 5-year/100,000-mile powertrain coverage with courtesy transportation and 24-hour roadside assistance.

## STYLING, COMFORT & CONVENIENCE

**EXTERIOR AND INTERIOR**

- **Exterior design –** Multiple elements combine to make Cruze appear midsize. Its sleek look begins with a two-tier grille and minimal front overhang. The eye naturally follows the steeply raked windshield through the single arc roofline and fast-sloping rear pillar in one unbroken line. The side body is cladding-free for a pure, sweeping line that wraps to a clean rear end with minimal overhang. Generous use of chrome trim enhances the upscale look.
- **Exterior lighting –** Halogen headlamps and a center high-mounted stop/brake lamp (CHMSL) are standard; fog lamps are available on 1LT and 2LT (requires RS Package) and standard on LTZ.
- **Power-adjustable body-color outside mirrors –** Are included on LT, LTZ and Eco models. Heat is available on 1LT, 2LT and Eco and standard on LTZ. LS includes standard black power mirrors.
- **Rear spoiler –** Standard on Eco; available on LT and LTZ (requires RS Package).
- **Sunroof –** Power-sliding. Available on 1LT (requires All-Star Package), 2LT and LTZ.
- **Sporty, upscale interior design –** Cruze's dual cockpit conveys the Chevrolet design theme. Gaps between components and interfaces are less than 1mm and instrument panel-to-door gaps are less than 5mm, which is considered world-class.
- **Front bucket seats –** Standard on LS, 1LT and Eco in Premium Cloth with 6-way manual adjust. 2LT and LTZ feature Meridian leather seating. Leather seats feature French stitching for a high-end upholstered appearance.
- **6-way power driver seat –** Included on 2LT and LTZ; available on 1LT and Eco (requires the Convenience Package).
- **Heated front seats –** Included on 2LT and LTZ and feature three warmth settings.
- **Split-folding rear seat –** With adjustable head restraints in outboard seating positions and a folding armrest. (Armrest not available on Eco manual 1SE.)
- **Standard tilt/telescoping steering wheel –** Is a 3-spoke design. LT, LTZ and Eco add a leather wrap with a Polar Silver accent.
- **Steering wheel-mounted audio controls –** Are standard across all models.
- **Leather-wrapped shift knob –** Included on LT, LTZ and Eco.
- **Integrated center stack –** With standard LED ambient backlighting.
- **Standard air conditioning –** Is single-zone and electronically controlled with air filtration. Automatic climate control is standard on LTZ.
- **Cruise control –** Included on LT, LTZ and Eco.
- **Auto-dimming inside rearview mirror –** Standard on LTZ; available on 1LT, 2LT and Eco.
- **Power windows –** Include Express-Down on all windows. LT, LTZ and Eco models include Express-Up on the driver window.
- **Standard convenience –** Driver Information Center, night/day inside rearview mirror, two auxiliary power outlets, rear convenience hooks, electric rear window defogger and dual vanity visors.
- **Storage –** The instrument panel on LT, LTZ and Eco includes a 2-1/2"-deep bin with rubberized base and damped lid. The space is used for the center channel speaker if the 9-speaker Pioneer Premium sound system is ordered. The center console includes a storage area beneath the armrest; the glove box is oversized.
- **Six cup holders –** Includes two in the front center console, two in the rear-seat armrest (except Eco manual) and a bottle holder in each front door panel.

**PACKAGES**

- **All-Star Edition (PDU) –** Includes Pioneer premium 9-speaker system and power sunroof. Available on 1LT.
- **NEW Eco Driver Convenience Package (PDC) –** Includes driver 6-way power seat adjuster with manual recliner, front illuminated vanity mirrors, auto-dimming inside rearview mirror, Rear Vision Camera and power, heated outside mirrors. Includes flat cargo floor on manual models and Remote Vehicle Start with automatic transmission. Available on Eco.
- **NEW 1LT Driver Convenience Package (PDB) –** Includes 6-way power driver seat with manual recline, illuminated vanity visor mirrors, auto-dimming inside rearview mirror and power, heated outside mirrors. Includes Remote Vehicle Start with automatic transmission. Available on 1LT.
- **NEW 2LT Driver Convenience Package (PDD) –** Includes illuminated vanity visor mirrors, auto-dimming inside rearview mirror, Rear Vision Camera and power, heated outside mirrors. Available on 2LT.
- **NEW Technology Package (PCR) –** Includes Chevrolet MyLink and Rear Vision Camera. Available on 1LT.
- **NEW Enhanced Safety Package (PCW) –** Includes rear park assist, Rear Cross Traffic Alert and Side Blind Zone Alert. Available on 1LT, 2LT, Eco and LTZ.
- **REVISED RS Package (PDZ) –** Includes rocker moldings, unique front and rear fascias, front fog lamps, rear spoiler and uplevel jeweled instrument panel cluster with chrome trim rings. Now includes the (GNG) rear compound crank suspension with Z-link on 1LT 1SC and 1SD. Available on LT and LTZ.

## PERSONAL TECHNOLOGIES

- **Keyless Entry/Keyless Start –** Conveniently allows the driver to unlock the vehicle while key is in his or her pocket or bag and start the vehicle using a push button. Standard on LTZ and available on 2LT automatic 1SH.
- **Rear park assist –** Alerts driver to certain stationary objects near the rear of the vehicle with an audible warning. Available on LT, Eco and LTZ.
- **Remote Vehicle Starter System –** Activates the engine and pre-cools or pre-heats the cabin. Standard on 2LT automatic 1SH and LTZ; available on 1LT automatic 1SD and Eco automatic 1SF.
- **NEW Rear Vision Camera –** Displays view directly behind vehicle on screen in the center stack. Standard on LTZ; available on 1LT, 2LT and Eco.
- **NEW Side Blind Zone Alert –** Radar sensors on both sides of the vehicle "look" for vehicles in the driver blind zones and indicate their presence with LED-lit symbols in the outside mirrors. Available on LT, Eco and LTZ.
- **NEW Rear Cross Traffic Alert –** Uses Side Blind Zone Alert system to trigger visual and audible alerts if oncoming traffic is detected when backing out of a parking space. Available on LT, Eco and LTZ.

### AUDIO AND ENTERTAINMENT SYSTEMS

- **Bluetooth for Phone –** Standard. Provides hands-free operation for compatible Bluetooth-enabled cell phones.
- **AM/FM audio with single-disc CD player and MP3 playback (UYE) –** Includes six speakers, Radio Data System (RDS), auxiliary input jack and AutoStore, which automatically stores six each of the strongest AM and FM signals in an area. Standard on LS and 1LT.
- **NEW Color Touch AM/FM (UFU) –** All the features of (UYE) plus a 7" color touch-screen. Standard on 2LT, Eco and LTZ; available on 1LT.
- **NEW Color Touch AM/FM with Navigation (UHQ) –** All the features of (UFU) plus GPS navigation system. Available on 2LT, Eco and LTZ.
- **NEW Chevrolet MyLink –** Includes Bluetooth streaming audio for music and select phones, voice recognition for phone, music and radio, Gracenote, Pandora and Stitcher. Standard on 2LT, Eco and LTZ; available on 1LT.
- **Pioneer Premium Audio System (UQA) –** With nine speakers and 250-watt amplifier. Available on 1LT (requires All-Star Package), 2LT, LTZ and Eco.
- **USB port –** Standard.
- **Steering wheel-mounted audio controls –** Standard.
- **Standard SiriusXM Radio –** Includes a 3-month trial to the 'XM Premier' package. Find out more at siriusxm.com.
- **Turn-by-Turn Navigation –** The OnStar Directions & Connections Plan is standard for the first six months and combines all the Safe & Sound Plan services with Turn-by-Turn Navigation and eNav. Learn more at onstar.com.

## CAPACITIES & DIMENSIONS

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|---|---|
| **Seating capacity** | 5 |
| **Max. cargo volume (cu. ft.)** | 15.4 |
| **Fuel capacity (gal.)** | 15.6 |
| **Wheelbase (in.)** | 105.7 |
| **Overall length (in.)** | 181.0 |
| **Overall height (in.)** | 58.1 |

## POWER & PERFORMANCE

- **Cruze powertrains –** Cruze offers two ECOTEC DOHC 16-valve engines: a 1.8L normally aspirated I4 and a 1.4L turbocharged I4. Both feature Variable Valve Timing (VVT) on both the intake and exhaust valves for enhanced efficiency throughout the powerband.
- **ECOTEC 1.8L DOHC I4 engine –** This is one of the most powerful naturally aspirated engines in its displacement class. Standard on LS only.
  - 138 hp @ 6300 rpm.
  - 125 lb.-ft. of torque @ 3800 rpm.
- **ECOTEC 1.4L DOHC turbocharged I4 engine –** Acts like two engines in one. While cruising, it gets the fuel efficiency of a small displacement I4 engine. When power is needed, the turbo kicks in and it acts like a larger displacement engine. Among the most fuel-efficient 4-cylinder engines in the world. Standard on LT, Eco and LTZ.
  - 138 hp @ 4900 rpm.
  - 148 lb.-ft. of torque @ 1850 rpm.
- **6-speed manual transmission –** Features unique gear ratios and overdrive gearing for each Cruze engine, with two overdrive gears for 1.8L applications and three overdrive gears for 1.4L Eco. Generous use of synchronizers delivers smooth, quick gear engagement. Standard on LS, LT and Eco.
- **6T40 6-speed Hydra-Matic automatic transmission –** Features Driver Shift Control (DSC), which allows you to shift the transmission manually. Adaptive shift controls include automatic grade braking, which commands the transmission to remain in a lower gear when decelerating or coasting on a downgrade. Standard on LTZ; available on LS, LT and Eco.
- **NEW 6T30 Hydra-Matic automatic transmission –** Now standard on the LS automatic 1SB, the 6T30 is light and compact, helping to improve fuel efficiency while still providing smooth, confident shifting.
- **Cruze Eco model –** Designed with fuel economy as its priority. Unique powertrain modifications and mass reduction help increase fuel efficiency. Exterior enhancements reduce Eco's coefficient of drag from 0.31 to 0.29.
  - Active aerodynamics – A small electric motor opens and closes a grille air shutter in the lower portion of the front fascia to allow more air flow at low speeds and less air flow at high speeds.
  - Race car-style underbody panels improve aerodynamics by reducing underbody air turbulence.
  - Alcoa low-mass 17" forged alloy wheels reduce unsprung weight, and Goodyear Fuel Max ultra-low rolling-resistance tires reduce friction drag.
  - Rear decklid spoiler further improves coefficient of drag.
  - Lower height suspension improves aerodynamics.
  - Eco achieves EPA-estimated fuel economy ratings of up to 42 highway mpg.
- **NEW 3.72 final drive axle ratio –** Replaces 3.87 ratio on LS automatic 1SB.
- **Fuel economy –** Although it is one of the largest vehicles in its class, Cruze still manages to achieve best-in-class fuel economy. In fact, at 42 mpg, the Eco delivers the best highway mileage of any gas engine in America. 2013 EPA-estimated fuel economy ratings:
  - 25 mpg city/36 mpg highway (1.8L LS manual).
  - 22 mpg city/35 mpg highway (1.8L LS automatic).
  - 28 mpg city/42 mpg highway (1.4L Eco manual).
  - 26 mpg city/39 mpg highway (1.4L Eco automatic).
  - 26 mpg city/38 mpg highway (1.4L LT and LTZ manual).
  - 26 mpg city/38 mpg highway (1.4L LT and LTZ automatic).

## RIDE & HANDLING

- **Independent front suspension –** MacPherson strut design. Incorporates dual-path mounts to separate spring and damper forces. Aluminum knuckles and lower control arms and a hollow section steel anti-roll bar reduce unsprung weight and assist weight distribution.
- **Semi-independent rear suspension –** A nimble compound crank setup is standard. A Z-link is added to 2LT and LTZ models and available on 1LT (requires RS Package). The Z-link helps center the rear axle during cornering to help the rear better follow the lead of the front. The result is a more balanced driving experience that delivers agility with no compromise in stability or ride comfort.
- **4-wheel Antilock Braking System with Brake Assist –** Standard. Front disc/rear drum on LS, LT and Eco; 4-wheel disc on 2LT and LTZ. Brake Assist automatically engages the ABS and applies additional pressure in panic brake applications.
- **Traction Control System –** Limits wheel spin when one or both of the drive wheels begin to lose traction by reducing engine throttle and/or applying the brakes. Standard.
- **StabiliTrak Stability Control System –** Helps the driver maintain vehicle control in all weather conditions by leveraging the ABS and Traction Control systems to help the driver keep the vehicle on the course being steered.
- **Rack-mounted Electronic Power Steering (EPS) –** Standard. Similar to the steering system used on the Cadillac CTS. Delivers more responsive handling than typical EPS systems. Motor mounted directly on the steering rack reduces linkage slip. Plus, EPS is quieter and lighter, which saves fuel. And because there is no power steering pump, there is no parasitic engine power loss during load and no need to check power steering fluid levels.
- **Wheels –** Five different wheels are offered on the Cruze line.
  - 16" steel with silver-painted wheel covers (PWM): LS.
  - 16" 5-spoke machined-face alloy (WR6): 1LT.
  - 17" 5-spoke flangeless alloy wheels (RBU): 2LT.
  - 17" lightweight polished alloy (RTN): Eco.
  - 18" double 5-spoke flangeless silver-painted alloy (PZV): LTZ.